



MORTGAGE TURNED INSIDE OUT

Transform your Branch Operations with inflorens!

Get your branch staff out of LOS and embrace efficiency.

Highlights

One System for All Branch Staff:

Inflorens offers a single platform for loan officers and processors.

Salesforce-Powered Technology:

Enjoy intuitive and modern technology without the need for Salesforce licenses.

Key Benefits

40% Uplift in Loan Productivity:

Get more done, faster.

50% Reduction in Tech Spend:

Save on system consolidation.

Increased Adoption:

Boost efficiency with a user-friendly interface.

Comprehensive Features

CRM, POS, Marketing Automation, Lead Management, Referral Partner Management, Loan Process Automation, Automated Underwriting, and more!

For Loan Officers

Referral Partner Management: Streamline partnerships.

Lead Management: Organize leads effectively.

Marketing Automation: Enhance your marketing strategies.

Robust LOS Integration: Seamless workflow.

Full URLA Input: Integrated with POS and LOS.

Full Document Management: Smooth document handling.

Pricing Engine Integration: Optimize pricing decisions.

Product Scenario Builder: Customize loan scenarios.

Integrated Communications: Stay connected with Phone, SMS, Email, Calendar, and Collaboration.

Loan Management: Effortless loan tracking with built-in analytics.

For Loan Processors

Automated Tasking and Tracking: Simplify task management.

3rd Party Services Ordering: Easy third-party service requests.

Automated Conditions: Streamline condition handling.

Itemization: Detailed fee breakdown for loan processing.

For Underwriters

Automated Underwriting Scrub: Faster underwriting decisions.

Automated Tasking and Tracking: Efficient task management.

Automated Conditions Management: Easy handling of conditions.

For Loan Closers

Automated Documents Scrub: Ensure document accuracy.

e-Signatures and Disclosures Management: Modernize closings.

Automated Tasking and Tracking: Keep closings on track.

Configurable Closing Checklists: Customize your closing process.

Technology Powered by

salesforce

The screenshot displays the inflocons CRM interface, which is integrated with Salesforce. The interface is divided into several sections:

- Loan Summary:** Shows details for a loan from ALLIANT Credit Union, including the property address (3264 Aaron Smith Drive, Unit 21, South Whitley, Indiana 46787), loan number (42535346), and loan name (Matt's Holiday Home). It also displays the purchase price (\$428,700), interest rate (2.85%), and revenue (\$5,657).
- Important Dates:** Lists key dates such as "Submitted to Underwriting" and "Compliance By June 5, 2021".
- Transaction Partners:** Lists partners like George Smith and Nick Taylor.
- Loan Team:** Lists team members like Simon Rich, Mario Pito, John Smith, Robert Mill, Rebecca St, Emily Jacob, Cheryl Mat, James But, and David Lane.
- Underwriting Task List:** A table of tasks to complete, including "Verify Full 1003 Application", "Pull Credit Report", "Review of credit and Derogatories", "Prepare APAC Income Calculation Worksheets", "Assets - Check for Large Deposits & NSF's", "Run DataVerity through Encompass", "Run AUS", "Order TBD or early authorization disclosures", "Income - Order written VOEs through Encompass", "Verifications", and "Order Transcripts".
- Business Targets:** Shows performance metrics for Leads (278 vs Target 500), Pipeline (\$235,55M vs Target \$450M), and Revenue (\$6.75M vs Target \$200M).
- Activity Timeline:** Shows upcoming activities like "Call Matt at 3:30 PM" and "Updates on document...".



Experience the future of mortgage operations with infloens.

Join the transformation today!

For more information, visit

www.infloens.com 

or contact us at

info@infloens.com

(Note: This is a concise overview of infloens. For detailed information, please visit our website or contact us.)